

WXIX

ORDERFlight Dates **09/11/12-09/17/12**Contract / Revision **812494 /**Original Date / Revision
09/06/12 09/06/12Advertiser **Priorities USA Action**Agency **Mundy Katowitz Media**

Buying Contact

**1322 G Street SE
Washington, DC 20003**

Product

PRIORITIES USA ACTN

Agency Com 15%

Billing Contact

**1322 G Street SE
Washington, DC 20003**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1560**Alt Order # **06295079**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	11	\$6,290.00	\$7,400.00	0.00	08/27/12	09/17/12	11	\$6,290.00	\$7,400.00
Totals	11	\$6,290.00	\$7,400.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	WXIX	09/14/12	09/14/12	Late News M-F Late News M-F	Comm	10-11P	----1--	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----1--		1				\$1,400.00		0.00			
2	WXIX	09/11/12	09/16/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	----1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----1--		1				\$600.00		0.00			
3	WXIX	09/11/12	09/16/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	----1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----1--		1				\$600.00		0.00			



Contract / Revision **812494** Flight Dates **09/11/12-09/17/12**

Hiatus Dates

Original Date / Revision 09/06/12/ 09/06/12

Order Sep 00:00:00

<u>Advertiser</u>	Priorities USA Action	<u>Product</u>	PRIORITIES USA ACTN	<u>Estimate #</u>	1560
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														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WXIX	09/17/12	09/17/12	News @ 6a News @ 6am	Comm	6a-7a	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----		1				\$600.00		0.00			
5	WXIX	09/17/12	09/17/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	1-----		1				\$600.00		0.00			
6	WXIX	09/13/12	09/13/12	News @ 6a News @ 6am	Comm	6a-7a	---1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---1---		1				\$600.00		0.00			
7	WXIX	09/13/12	09/13/12	News @ 9a NEWS @ 9A	Comm	9-10A	---1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---1---		1				\$500.00		0.00			
8	WXIX	09/12/12	09/12/12	Late News M-F Late News M-F	Comm	10-11P	--1----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--1----		1				\$1,400.00		0.00			
E 9	WXIX	09/11/12	09/16/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:30 PM-2:00 PM)	--1----	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--1----		1				\$100.00		0.00			
10	WXIX	09/12/12	09/12/12	News @ 5a News @ 5a	Comm	5a-6a	--1----	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--1----		1				\$400.00		0.00			
11	WXIX	09/11/12	09/16/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	--1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--1----		1				\$600.00		0.00			
Totals														11	\$7,400.00